



# Latinx in Tech 2022-2023

# Program Locations 2022-2023



## Latinx in Tech Grantees

- Center for Changing Lives (Chicago, IL)
- Centro Hispano of Dane County (Madison, WI)
- Latin American Association (Atlanta, GA)
- One Stop Career Center of Puerto Rico (San Juan, PR)
- St. Nicks Alliance (Brooklyn, NY)

# 2022-2023 Program Metrics

247

Enrolled

113

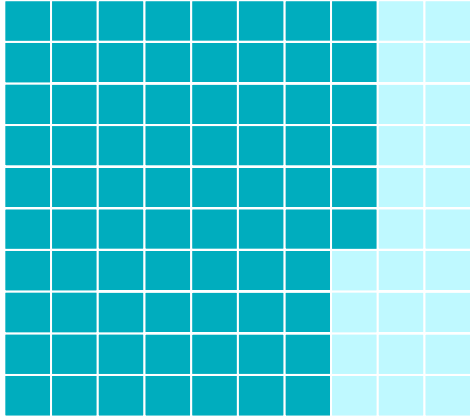
Earned Google Career Certificate

53

Placed in New or Improved Jobs

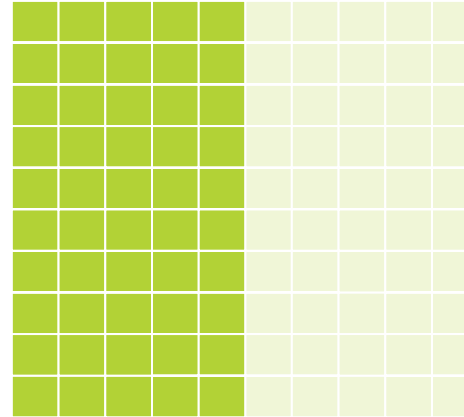
**86%**

identified as Latinx



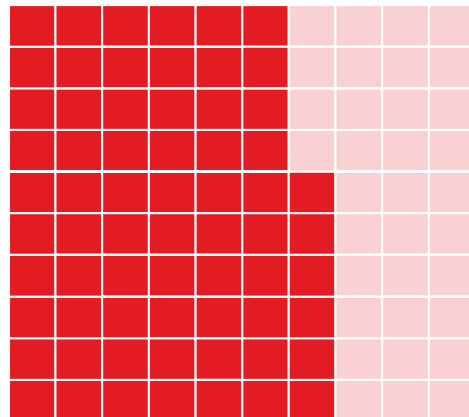
**38%**

had a bachelor's degree or higher



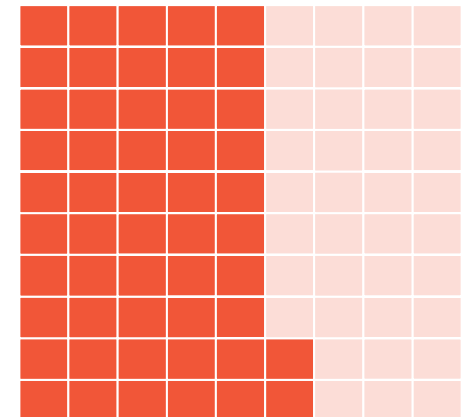
**67%**

were between the ages of 18-34

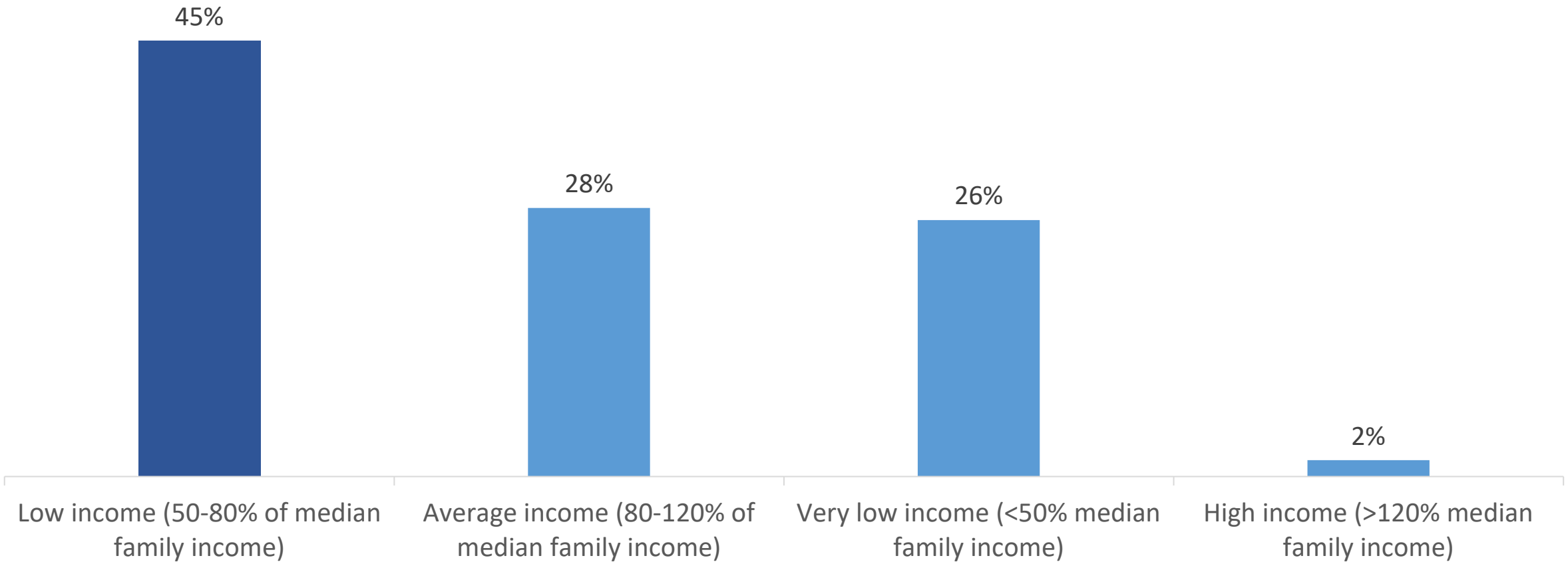


**52%**

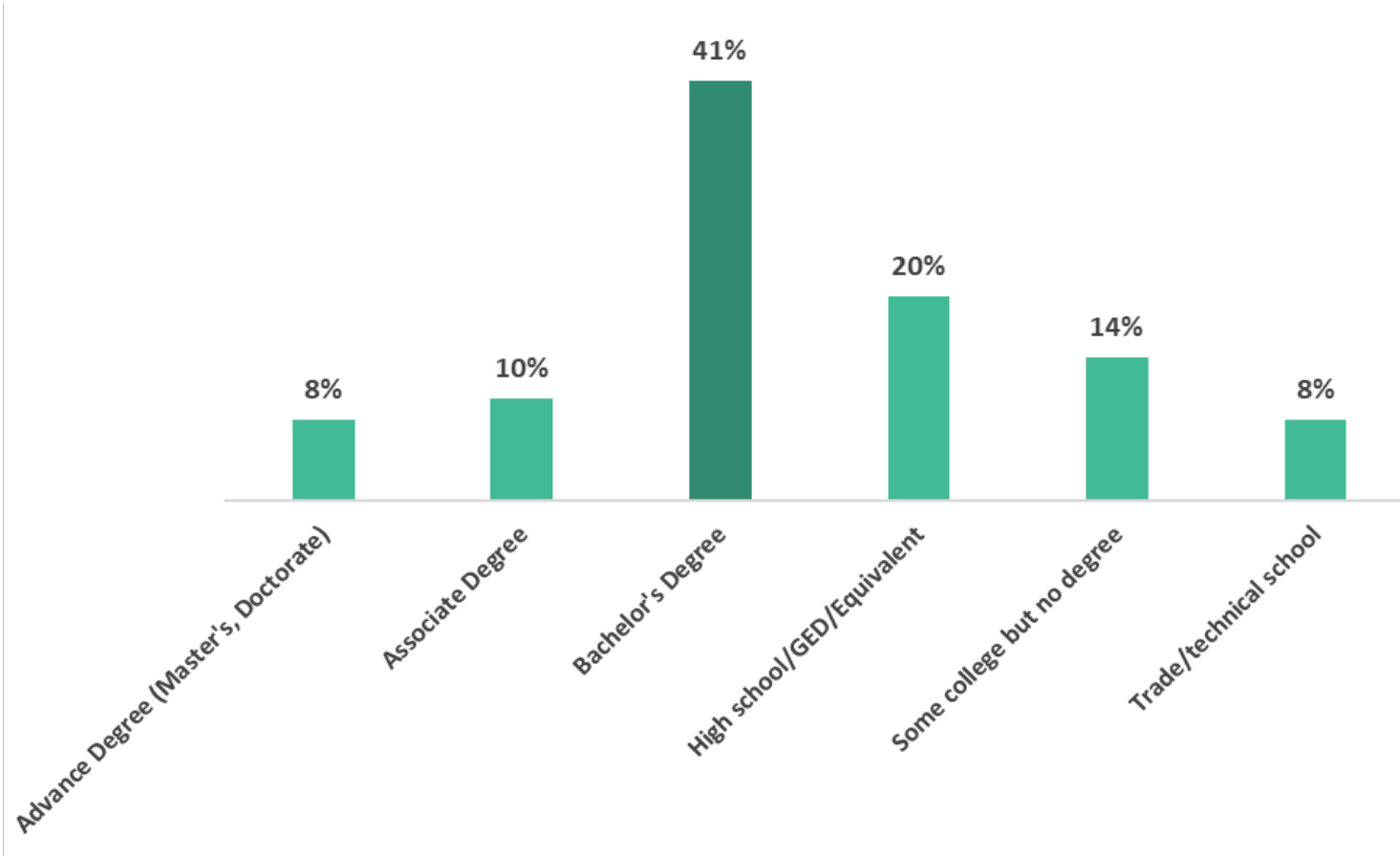
identified as women



Most participants reported that their households were **very low to average income**



# Learner Demographics



# 23%

Completed their highest level of education in another country

# Latinx in Tech Program Served a Broad Spectrum of Participants from **Diverse Backgrounds**



**11%** of participants were **LGBTQ+**



**8%** of participants identified themselves as having a **disability**



**76%** of participants indicated that **Spanish** was their first Language

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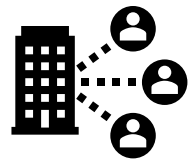
# 98%

of students would **recommend** the Latinx in  
Tech Program to a peer.



# 42%

of learners have been placed in new or improved jobs



Office Manager  
at [Salesforce](#)



Associate  
Scientist



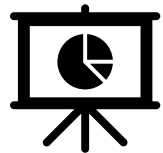
Sr. Analyst at [Cox  
Communications](#)



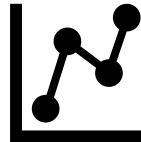
IT Coordinator  
at [Amazon](#)



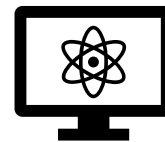
Project  
Director at  
Electro Corp  
LLC



AP  
Analyst at  
Intown



Data Analyst at  
[Americorps](#)



Operations  
Manager

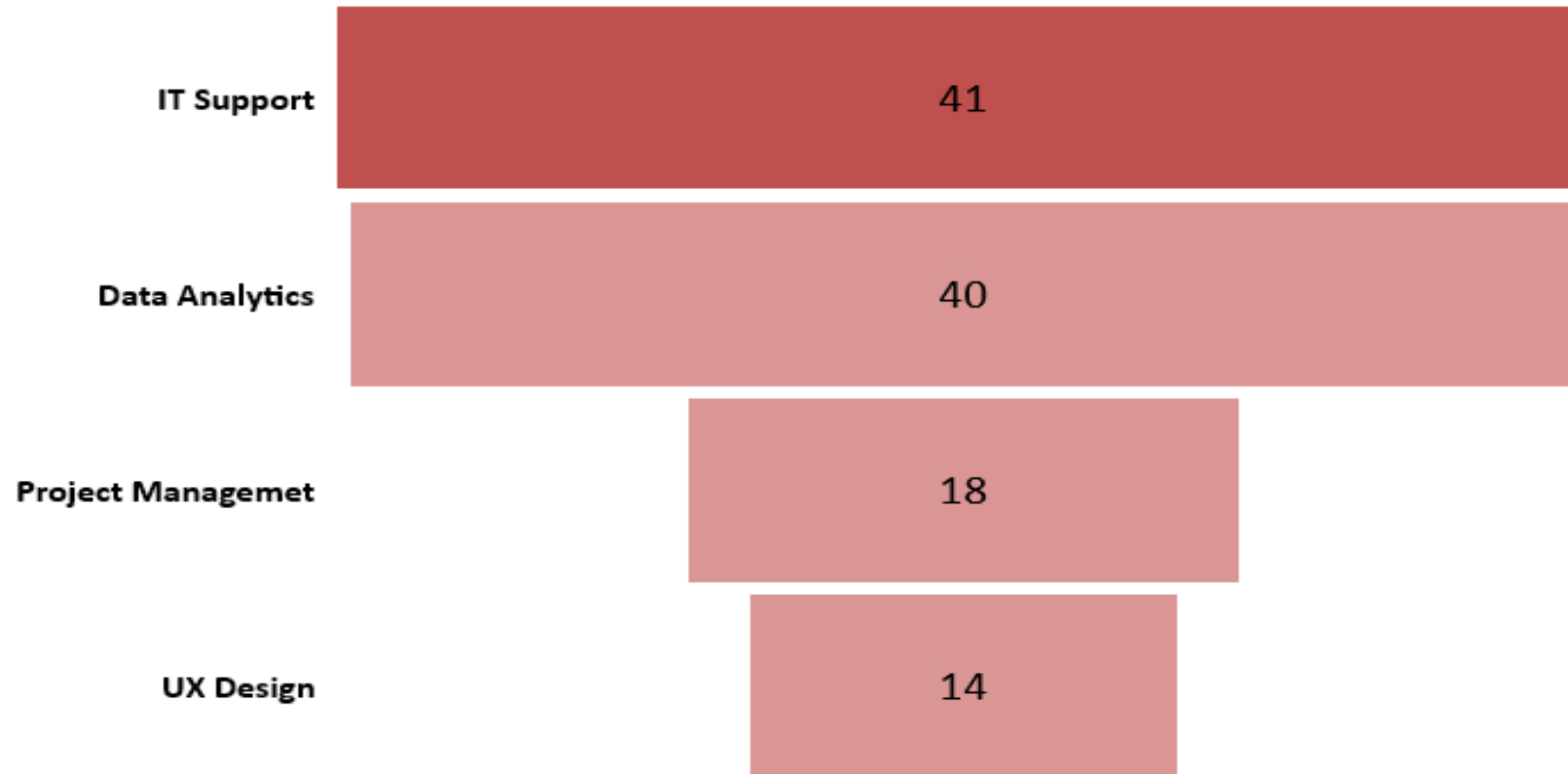


[Network Operations  
Engineer](#) at LMI  
Consulting

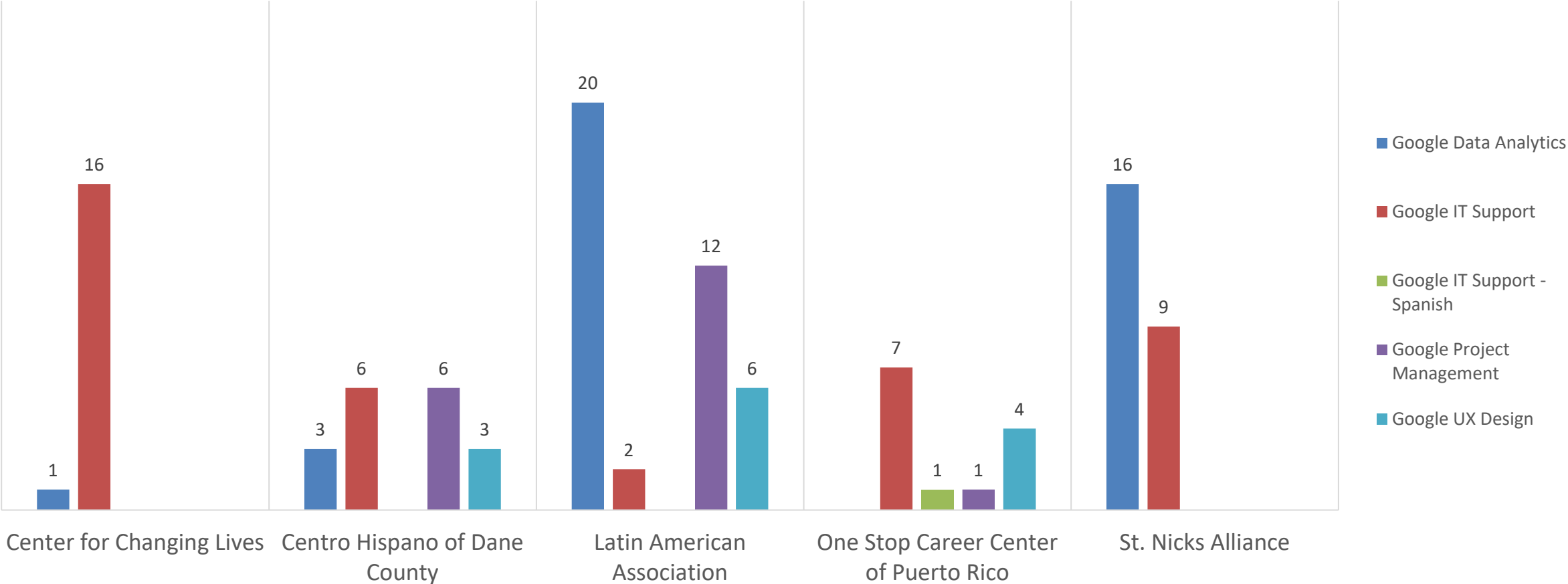
Most graduates reported that the program helped them to secure a **new job in the technology field**, to advance within their current job, or to **continue their education**

**78%**

# Most participants that completed the program earned a Google Career Certificate in **IT Support**



### Google Career Certificate Completion by Affiliate Organization



47%

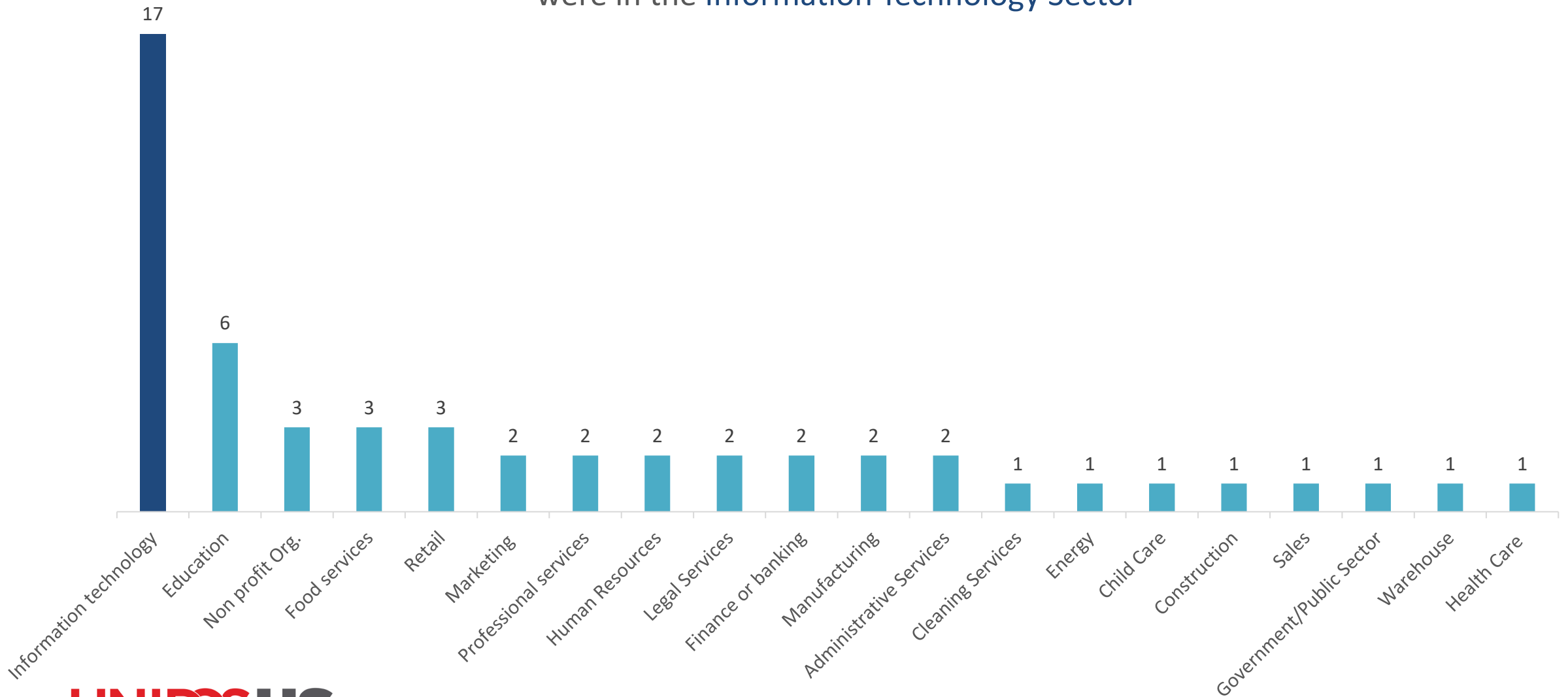
of participants indicated that they  
applied for a job in the technology field

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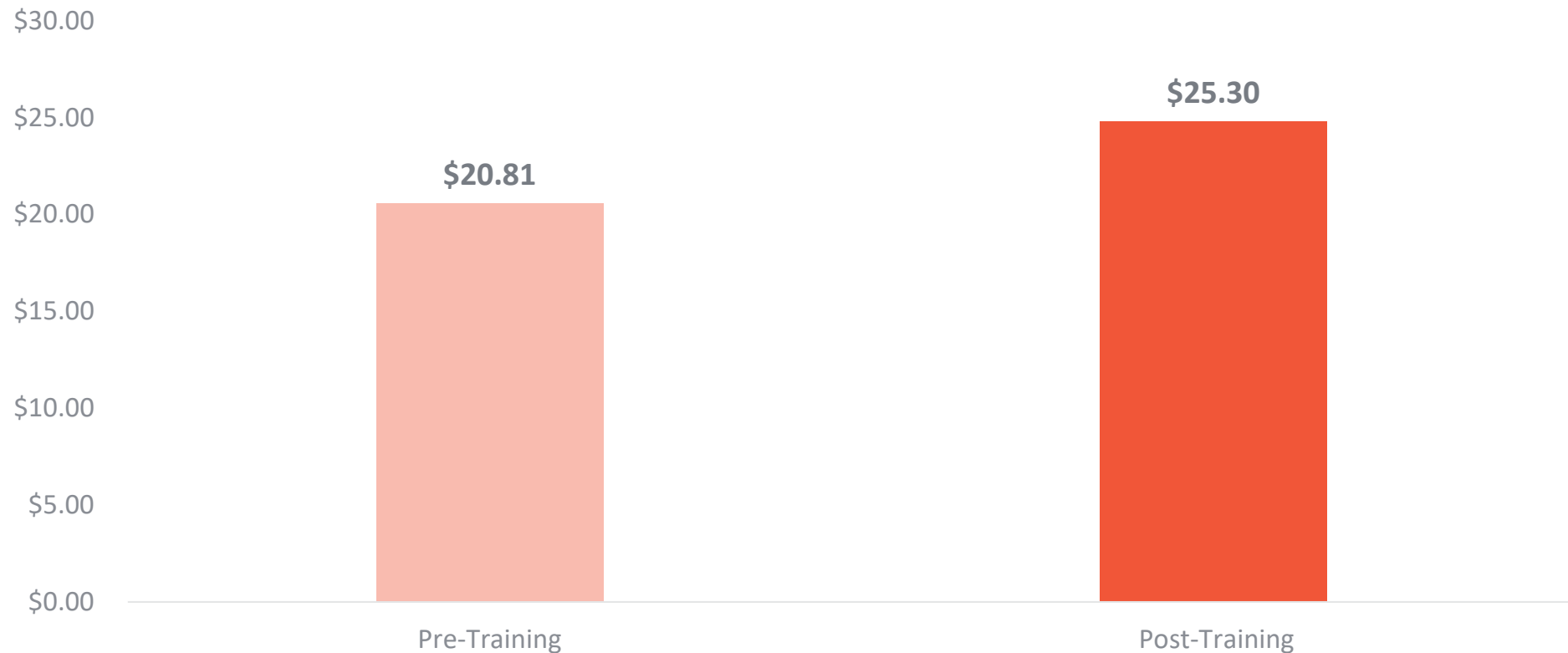
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## Most Graduates that Found New Employment Post Training were in the Information Technology Sector



The average increase in **annual hourly wage** among participants that earned a Google Career Certificate was approximately **\$4.49**

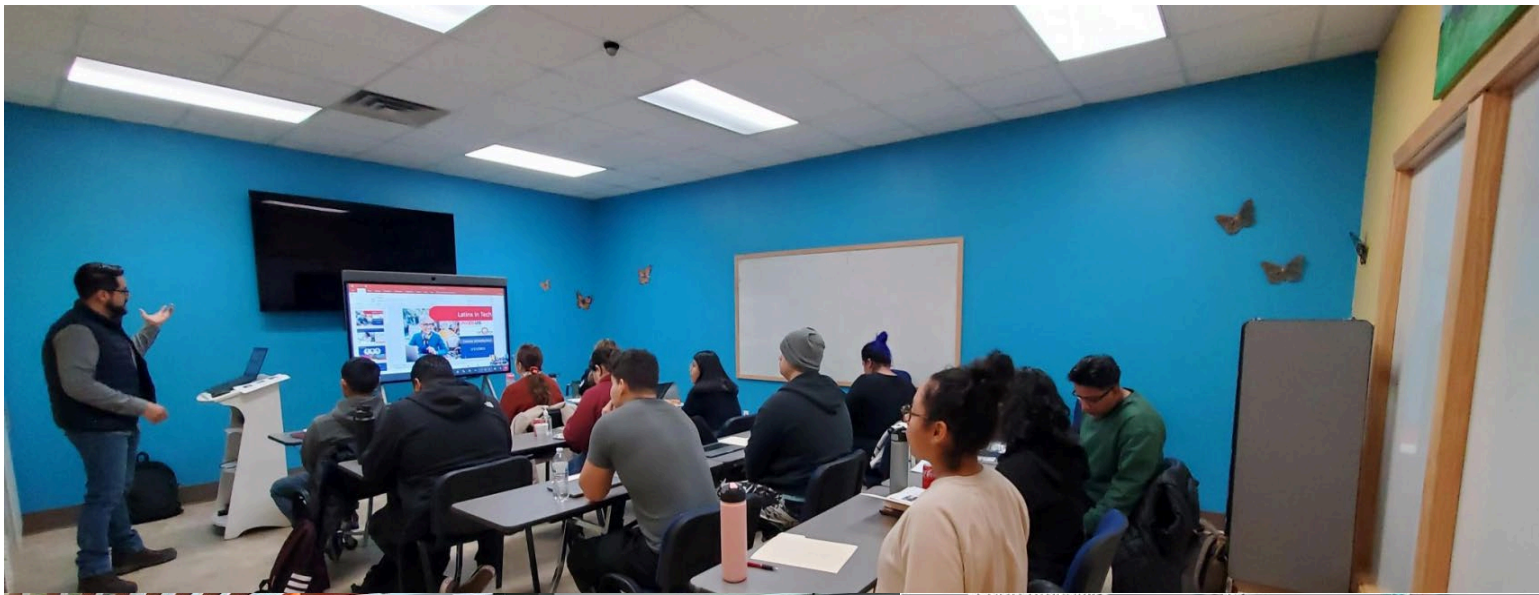


# “The most important skill I learned”....

*Coursera* *UX Design softwares*  
*Critical Thinking* **Confidence**  
*Creating a Resume* *Networking* *Creating a Cover Letter*  
*Self Awareness* *Collaboration*  
**UX Design methodologies**  
*How to prepare for an interview*  
**Communication**

“The **confidence** to not be afraid of technology. This class has helped me to be more curious and explore different programs.”





"This transformative program not only provided me with the motivation but also equipped me with essential tools to elevate my professional career. Thanks to the Latinx in Tech program, my dreams have become a reality."

~Jose, Project Director at Electro Corp LLC

“I would want more”....

Group study sessions  
More challenging content  
Interactions with other students  
Culturally inclusive material  
Relevant examples  
Class activities  
**In-person Classes**  
Dynamic course structures  
Shorter program  
Advanced course material  
1:1 Support